

STANDARD PRODUCT GUIDE	
SHORT PRODUCT NAME:	15.6" Sagano™ EcoSmart® Travel Backpack
LONG PRODUCT NAME (Internal):	15.6" Sagano™ EcoSmart® Travel Backpack
LONG PRODUCT NAME (External):	Targus® 15.6" Sagano™ EcoSmart® Travel Backpack
CATEGORY:	Laptop Cases > Backpack
MODEL #:	TBB634GL – Black TBB63402GL – Blue TBB63403GL – Cabernet
UPC:	092636360894 – Black
PRODUCT TAGLINE	
Contemporary style for the eco-conscious individual	
META DESCRIPTION	
The Targus® 15.6" Sagano™ EcoSmart® Travel Backpack (TBB634GL–Black / TBB63402GL–Blue / TBB63403GL–Cabernet) combines contemporary style with eco-friendly materials and features the SafePort® Sling Protection System and convenient workstation with RFID pocket.	
SHORT COPY (25 WORDS)	
Made from recycled materials, the 15.6" Sagano™ EcoSmart® Travel Backpack features the SafePort® Sling Protection System to safeguard your gear while protecting the environment.	
FEATURE BULLETS	
<ul style="list-style-type: none"> • On-trend, two-tone, minimalistic design • Dedicated, padded laptop compartment with SafePort® Sling Protection System • Two exterior, front pockets • Convenient workstation with RFID-blocking protection and padded tablet pocket • Ergonomic shoulder straps and padded back with breathable mesh fabric for air ventilation • Two water bottle pockets • Hidden pocket with rain cover • Trolley strap secures to rolling luggage • Made from 9 recycled PET bottles 	
MEDIUM COPY (PRODUCT ANNOUNCEMENT) 50-100 words	
The Targus® 15.6" Sagano™ EcoSmart® Travel Backpack is thoughtfully designed to protect your tech while protecting the environment. Functional and eco-friendly, this bag features easy access pockets, ergonomic shoulder straps for carrying comfort, and a dedicated main compartment with the SafePort® Sling Protection System to secure your laptop in case it's dropped or thrown over your shoulder. The exterior features two large pockets, two water bottle pockets, and a handy workstation equipped with an RFID-blocking pocket and a padded tablet pocket. Whether you're headed to work, the airport, or simply packing up your gear for your favorite outdoor patio, this bag keeps your day organized on-the-go.	
PREMIUM PRODUCT CONTENT	
LONG COPY/A+ EXTENDED VERSION	

Made from recycled materials, the eco-friendly Sagano™ EcoSmart® Travel Backpack was created to carry 15.6" laptops and other essential gear with style and ease — whether you're catching a flight or a bike ride to campus. Offering multiple pockets and a contemporary profile, this bag is equipped with safety features like the SafePort® Sling Protection System to secure your laptop from the inside, while the RFID-blocking pocket helps keep your information safe from the outside.

Designed with ergonomic shoulder straps, this travel backpack is ultra-comfortable to carry, and its breathable, mesh back allows for easy air flow to help keep you cool. It even has a trolley strap to slip onto your rolling luggage, plus a hideaway rain cover in case of inclement weather. Using fabric woven from recycled PET bottles, this bag comes in different colors to suit any individual who wants to look and feel good while on-the-go.

ADDITIONAL CONTENT

Environmentally Friendly

This bag was designed with the environment in mind. By using GRS-certified recycled materials, **9 plastic bottles** were kept out of our waterways and landfills, shredded into small flakes, re-polymerized into plastic pellets, and heated and spun into yarn that was stitched, and sewn into the fabric of this EcoSmart® bag.

Protection From the Inside Out

This bag delivers industry-leading protection with the SafePort® Sling Protection System. It uses a suspension cradle connected between the opposite walls in the main compartment, so your laptop is suspended, avoiding contact between the device and the bag's base during accidental drops. On the exterior, its front RFID-blocking pocket helps prevent theft from the outside.

Stay Hydrated and Stay Organized

No need to dig to the bottom of your bag for a drink, keep your water bottles in their designated pockets, or have snacks handy in the exterior pocket for that midday lull. This bag allows easy access to your laptop and other necessities to help you make the most of your day.

Ergonomic Comfort

To make your everyday commute more comfortable, we've incorporated a few key perks, including ergonomic shoulder straps, a mesh back panel to keep you cool, and a trolley strap to easily attach the backpack to rolling luggage.

WARRANTY

Limited Lifetime Warranty

Legal

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