

STANDARD PRODUCT GUIDE

SHORT PRODUCT NAME:	15–16” Mobile Elite Checkpoint-Friendly Backpack
LONG PRODUCT NAME (Internal):	15–16” Mobile Elite Checkpoint-Friendly Backpack
LONG PRODUCT NAME (External):	Targus® 15–16” Mobile Elite Checkpoint-Friendly Backpack
CATEGORY:	Laptop Cases > Backpack
MODEL #:	TBB617GL
UPC:	092636355067
PRODUCT TAGLINE	
Serious Protection. Incredible Versatility.	
META DESCRIPTION	
The Targus® 15–16” Mobile Elite Checkpoint-Friendly Backpack (TBB617GL) combines industry-leading protection with a patented checkpoint-friendly design.	
SHORT COPY (25 WORDS)	
Protective and versatile, the Targus® 15–16” Mobile Elite Checkpoint-Friendly Backpack safeguards your laptop with the patented SafePort® Sling Protection System, has organized storage for gear, and helps you fly through airport security.	
FEATURE BULLETS	
<ul style="list-style-type: none"> • Patented checkpoint-friendly for easy airport screening • Dedicated laptop compartment with SafePort® Sling Protection System • Soft-lined eyewear and valuables pocket • Two side, zippered water bottle pockets • Multiple interior and exterior pockets • Front workstation with key fob • Easy-access front pocket • Spacious main compartment with lockable zippers • Comfortable, top grab handle • Breathable air mesh back and shoulder straps • Trolley strap secures to rolling luggage • Custom metal logo patch and metal zipper pullers • Water-resistant bottom 	
MEDIUM COPY (PRODUCT ANNOUNCEMENT)	
The Targus® 15–16” Mobile Elite Checkpoint-Friendly Backpack is designed with the traveling professional in mind, offering ample space to store your accessories and workspace essentials. With its patented checkpoint-friendly design, it unzips flat so your device remains secure in the bag for TSA screenings at the airport. The main laptop compartment features the SafePort® Sling Protection System, specifically engineered to safeguard your laptop in case of accidental drops. Its ergonomic shoulder straps and padded, mesh back make for an ultra-comfortable carry, while its handle on the top make it easy to grab-and-go your pack while you head to the gate.	
PREMIUM PRODUCT CONTENT	
LONG COPY/A+ EXTENDED VERSION	

The Targus® Mobile Elite Checkpoint-Friendly Backpack has a robust design that maximizes storage. Strategically located compartments make it easy to find what you're looking for: a soft-lined pocket on the front for sunglasses or valuables, nooks for pens and styluses, and two large side pockets that expand to fit your water bottles. The main compartment accommodates small and large supplies alike, as well as helps you keep up with the ever-evolving necessities of various clients and projects.

Make it to your gate with time to spare — this backpack is the ultimate checkpoint-friendly bag. It unzips flat, so there's no need to remove your device to go through security while the easy-access pocket on the front is perfect for a boarding pass and your ID. For maximum protection, the SafePort® Sling secures your laptop in case it's dropped, and lockable zippers provide enhanced security when you're on the go. Equipped with a top grab handle, padded shoulder straps, or a trolley strap for stack-and-roll convenience, this backpack is the optimal travel companion and stores easily in the overhead compartment.

ADDITIONAL CONTENT

A Traveler's Companion

The patented checkpoint-friendly design allows you to send your bag through TSA screenings without removing your laptop. Just unzip to lay the bag flat. Designed to meet airport standards the checkpoint-friendly feature allows the laptop to remain inside the case for a clear X-ray scan.

Drop Protection

A laptop compartment with the SafePort® Sling Protection System delivers industry-leading protection against accidental drops or damage.

Ample Storage

One thing the Mobile Elite Checkpoint-Friendly Backpack is not short on is internal real estate. The main compartment is spacious with additional packets for notebooks and files. Multiple pockets on the inside and outside make for easy access to your phone, tablet, or favorite book.

Stay Hydrated and Stay Organized

No need to dig to the bottom of your bag for a drink, keep your water bottles in one of two designated side pockets, or have snacks handy in an exterior pocket for that midday lull. Whether you open from the front or the back, this bag allows easy access to your laptop and other accessories to help you make the most of your day.

Legal

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Patents

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